



WESTSIDE HIGH SCHOOL

Level Up: *RISE* to Your Potential

24-25 Lesson Plan Template

Teacher: **Michael Goodnight**

Subject: **Principles of Business, Marketing and**

Finance

Week of: 9/30-10/2	Monday	Tuesday	Wed.	
TEKS	PBMF 4.A Compare and contrast the types of economic systems, including traditional, centrally planned, market, and mixed economies	PBMF 4.B Summarize the characteristics of the private enterprise system	PBMF 4.B Summarize the characteristics of the private enterprise system	
Learning Objective	Compare and contrast the types of economic systems in traditional, centrally planned, market, and mixed economies	Summarize the characteristics of the private enterprise system	Summarize the characteristics of the private enterprise system	
Higher Order Thinking Questions	How does the price of a ticket at the University of Texas, compare to one at the University of Houston?	How does a private enterprise system benefit consumers and promote	How does a private enterprise system benefit consumers and promote	

		economic growth?	economic growth?	
Agenda	1. College Football Ticket Assignment	1. 10/1 PPT 2. DOL	1. 10/1 PPT 2. DOL	
Demonstration of Learning	1. College Football Ticket Assignment	Given 5 questions, students will correctly summarize the characteristics of the private enterprise system with an accuracy rate of 80%.	Given 5 questions, students will correctly summarize the characteristics of the private enterprise system with an accuracy rate of 80%.	
Intervention & Extension	Peer Buddy, Word Walls, Anchor Charts	Peer Buddy, Word Walls, Anchor Charts	Peer Buddy, Word Walls, Anchor Charts	
Resources	HISD Curriculum	HISD Curriculum	HISD Curriculum	